

Privacy Statement

Version: 23 May 2018

Thank you for visiting our website and your interest in our company and our products. The following is to provide information regarding the collection of personal data when using our website,

- <https://simatec.de/>

together referred to in the following as the Website.

1. General information

(1) You may print or save this document via the routine functionality of your browser (usually 'File' → 'Save as').

(2) Unless described otherwise below, the legal grounds for handling your personal data ensues from the mandatory handling resulting from the provision of functionalities that you requested on this Website (Art. 6(1)(b) General Data Protection Regulation).

2. Controller / representative pursuant to Art. 27 GDPR

(1) The controller pursuant to Art. 4 no. 7 of the EU General Data Protection Regulation (GDPR) is

Simatec GmbH
Christinstr. 18
D-75177 Pforzheim

hereinafter SIMATEC, We, or Us. More information about the provider is detailed in our imprint.

(2) Simatec GmbH is the EU representative in the meaning of Art. 27 GDPR of Simatec AG, Stadthof 2, CH-3380 Wangen a. Aare

3. Provision of Website and log files

(1) When using the Website for information purposes only, meaning when you do not register or transmit any information otherwise, we only collect such personal data which your browser automatically transmits to our server. To view our Website, we collect the following data which we are technically required for us to display our Website to you and to ensure stability and security (Art. 6(1) sentence 1 lit. f GDPR constitutes the legal grounds for this):

- IP address
- date and time of enquiry
- time-zone difference to Greenwich Mean Time (GMT)
- content of request (specific page)
- access status/http status code
- data volume transferred

- referral URL
- browser
- operating system and interface
- language and version of browser software.

(2) The user's IP addresses will be erased at the end of use, or anonymized. Whenever IP addresses are anonymized, they are modified as such that the individual information regarding personal or objective situations can no longer be allocated to an identified or identifiable natural person without having to invest an unreasonable amount of time, cost, and effort.

4. Cookies

(1) In addition to the above logfile data, cookies are saved on your computer when using our Website. Cookies are small text files allocated by your browser and saved on your hard drive which forward specific information to the site that places the cookies (in this case, Simatech). Cookies cannot execute programs or deliver viruses to your computer. They serve the purpose of making the Internet offer a more user-friendly and efficient experience overall.

(2) Use of cookies:

a) This Website uses the following types of cookies whose scope and functionality are described below:

- session cookies (see under b); and
- persistent cookies (see under c).

b) Session cookies are erased automatically as soon as you close your browser. Session cookies store a so-called session ID which permits the attribution of different queries from your browser to the same session. This helps to identify your computer when you return to our Website. Session cookies are erased when you log off or close the browser.

c) Persistent cookies are erased automatically after a pre-set time which may vary depending on the cookie. You can delete cookies in the security settings of your browser anytime.

(3) For which purposes do we use cookies?

a) Country settings

b) Advertising

We use advertising cookies to assess the efficiency of our advertising measures and derive recommendations for optimization. Also, we use advertising cookies to approach users of our Internet offer on Internet pages within the display network of Google Inc. ('Google') again with personalized advertising content (AdWords Remarketing). Art. 6(1) sentence 1 lit. f GDPR constitutes the legal grounds for this.

c) Analytics

To continuously improve the Internet offer for our customers and prospective customers, we use the Piwik web analytics service. By using these cookies, we receive information from Google on the use of our Internet page. For example, we learn how frequently certain pages are prompted, and the sequence of

the individual pages that are prompted and how much time users spend on our pages on average. We also learn whether users already visited our Internet offer before. Art. 6(1) sentence 1 lit. f GDPR constitutes the legal grounds for this.

→ see item number 6 [Web analytics services](#)

(4) Control over cookies

You can configure your browser according to your wishes and, for example, control or refuse to accept third-party cookies or all cookies. You can delete existing cookies in your browser settings. Please note that if you do this you may not be able to use the full functionality of this Website.

5. Contact form and email contact

(1) SIMATEC provides contact details of contact persons on its Website. Art. 6(1) lit. f GDPR constitutes the legal grounds for processing data that were transmitted while sending a contact request by email. If the email contact regards the conclusion of a contract, Art. 6(1) lit. b GDPR constitutes the additional legal grounds for such processing. If the contact request regards the initiation of an employment relationship, Section 26 of the German Federal Data Protection Act (*Bundesdatenschutzgesetz - BDSG*) constitutes the legal grounds.

(2) The data are erased as soon as they are no longer required to achieve the purpose for which they were collected. This is the case regarding personal data from the input mask of the contact form and those data sent by email when the individual conversation with the user has ended. The conversation has ended if the situation indicates that the issue concerned has been conclusively clarified.

6. Web analytics services

9. Automated individual decision-making and profiling

(1) To establish and execute the business relationship we generally do not employ fully-automated individual decision-making pursuant to Article 22 GDPR.

(2) To purposely inform you about products and advise you we use service providers that may use Web analytics instruments, especially tracking technology, on our behalf. They enable needs-based communication and advertising. In this regard we refer to item number: 6 Web analytics services.

10. Your rights

If your personal data are processed you are a data subject in the meaning of the GDPR and therefore, you have rights against us as the controller:

a) Rights according to Art.15 et seqq GDPR

(1) You have the right of **access** according to Article 15 GDPR. Under specific circumstances, you have the right to **rectification** in accordance with Article 16 GDPR; the right to **restrict the processing of data** in accordance with Article 18 GDPR; and the **right to have data erased** ('right to be

forgotten') in accordance with Article 17 GDPR. Moreover, you have the right to receive the personal data which you provided in a structured, commonly used and machine-readable format (**right to data portability**) in accordance with Article 20 GDPR, provided that the data are processed with the help of automated means and such processing is based on a consent issued in accordance with Art. 6(1) lit. a) or Art. 9(2) lit. a) or on a contract in accordance with Art. 6(1) lit. b) GDPR. The right of access and the right to erasure are subject to the restrictions laid down in Sections 34 and 35 BDSG.

b) Withdrawal of a previously issued consent

If the processing is based on a consent previously issued to us, you may withdraw your consent to our processing of your personal data at any time in accordance with Art. 7(3) GDPR. This even applies to the withdrawal of consents issued to us prior to the application of the EU General Data Protection Regulation, meaning before 25 May 2018. Please note that such withdrawal is effective only for the future. Pre-withdrawal processing is not affected by this.

c) Right to lodge a complaint

You have the right to lodge a complaint with us or with a supervisory authority, especially within a Member State of your habitual residence, your place of work or the place of the alleged infringement (Article 77 GDPR in connection with Section 19 BDSG). Item number 9 remains unaffected.

d) Right to object

In addition to the above rights, you have the right to object in accordance with Article 21 GDPR as follows:

(1) Right to object on grounds relating to a particular situation

You have the right to object, on grounds relating to your particular situation, at any time to the processing of personal data concerning you which is based on Article 6(1) lit. e) GDPR (data processing carried out in the public interest) and Article 6(1) lit. f) GDPR (data processing on grounds relating to a balance of interests); this applies even to a profile based on this provision in the meaning of Article 4(4) GDPR.

If you lodge a complaint, your personal data will no longer be processed unless we can demonstrate compelling legitimate grounds for the processing of such data which override your interests, rights and freedom, or such processing serves to establish, exercise or defend legal claims.

(2) Right to object to the processing of data for marketing purposes

In individual cases, we process your personal data for the purpose of direct marketing. You have the right at any time to object to the processing of personal data that concern you for the purpose of such marketing; this applies even to profiling to the extent that it is related to such direct marketing. If you object to the processing for purposes of direct marketing, we will no longer process your personal data for those purposes.

The objection may be submitted without having to meet any requirements as to form, to the agency listed in this privacy statement under item number 1.

11. Security

(1) We have taken technical and organizational security measures to protect your personal data against loss, destruction, manipulation, and unauthorized access. All our employees and third parties involved in data processing have been committed to comply with the requirements under the GDPR and ensure the confidential handling of personal data.

(2) If personal data provided via contact forms are collected and processed, the information is transmitted in encrypted format to prevent any misuse of the data by third parties. Our security measures are continually updated in line with state of the art technology.

12. Updates to our data privacy policy

We reserve the right to modify our security and data protection measures insofar as is required due to technical developments. In these cases, we will update our privacy statement accordingly. Therefore, we ask that you always observe the latest version of our privacy statement.